Anonymous Alerts – School Safety Suite Ecosystem

In the pursuit of increasing school safety, ESC Region 13 is offering the Anonymous Alerts® School Safety Suite of products to Local Education Agencies (LEAs) and Private Schools to protect students, faculty/staff, and increase campus and location security.

You can now always be ready for any potential safety threats and protect your students and staff with the Anonymous Alerts suite of school security products and services.

- **Anonymous Alerts® Reporting** and **Incident Management System**
  Fast anonymous reporting for bullying, depression, drugs, weapons, and other safety issues. 2-way communications with students. Robust administrator Incident Management® system. Early intervention with anonymous reporting helps prevent potential harm to students and create safer school climates.

- **Smart Button® Panic Escalation App**
  Close your security gaps by using our Panic Button, Secure 2-way messaging, digital emergency plans, schedule/track lockdown drills, send emergency broadcasts, and more.

- **K12 Alerts® Mass Notification System**
  Send mass notifications to any size group via Voice, Email, SMS (text) and/or social media, and more.

Anonymous Alerts school safety suite is in use by over 200 school districts in Texas and over 8,000 schools nationwide.

Contact Anonymous Alerts for more information or setup a demo:

https://calendly.com/anonymousalerts/anonymousalertsdemo

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Anonymous Alerts Services				
Service Name	**Description**	**Fees**	**% Discount**	**Region 13 Price**
Anonymous Alerts safety and anti-bullying app Student License	**Anonymous Alerts® was developed to address fundamental and core issues surrounding the quick reporting of bullying and school safety issues.**	$0.77 per student	**10.00%**	$0.69
Anonymous Alerts safety and anti-bullying app School License	**Anonymous Alerts® was developed to address fundamental and core issues surrounding the quick reporting of bullying and school safety issues.**	$499.00 per school	**10.00%**	$499.00 → $449.00
Anonymous Alerts Setup		$250.00 for up to 3 schools	**10.00%**	$225.00
		Additional $50.00 per school	**10.00%**	$45.00
Anonymous Alerts Training		$250.00 for up to 3 schools	**10.00%**	$225.00
		Additional $50.00 per school	**10.00%**	$45.00
Anonymous Alerts Poster Customization	**Posters describing the Anonymous Alerts service that are displayed throughout school buildings of clients**	$100.00 per hour	**10.00%**	$90.00 per hour
Custom programming	**Website, mobile, database, scripting, programming**	$111.00 per hour	**10.00%**	$100.00 per hour

Smart Button Services				
Service Name	Description	Fees	% Discount	Region 13 Price
Smart Button Mobile App	GPS locater and silent panic button used in dangerous or potentially harmful situations for school staff. Mobile App Version	$2,750.00 1-200 users	10.00%	$2,475.00
		$5,250.00 201-500 users	10.00%	$4,725.00
		$7,500.00 501-1,000 users	10.00%	$6,750.00
		$10,000.00 1,001-1,500 users	10.00%	$9,000.00
		$12,500.00 1,501-2,000 users	10.00%	$11,250.00
		$17,500.00 2,001+ users	10.00%	$15,750.00
Smart Button Mobile App Startup/Training	Setup/Training fees Mobile app	$500.00 1-200 users	10.00%	$450.00
		$795.00 201-500 users	10.00%	$715.50
		$950.00 501-1,000 users	10.00%	$855.00
		$1,295.00 1,001-1,500 users	10.00%	$1,165.50
		$1,995.00 1,501+ users	10.00%	$1,795.50

		$2,750.00 1-200 computers	10.00%	$2,475.00
		$5,250.00 201-500 computers	10.00%	$4,725.00
		$7,500.00 501-1,000 computers	10.00%	$6,750.00
		$10,000.00 1,001-1,500 computers	10.00%	$9,000.00
		$12,500.00 1,501-2,000 computers	10.00%	$11,250.00
Smart Button Desktop App	GPS locater and silent panic button used in dangerous or potentially harmful situations for school staff. Desktop App Version	$17,500.00 2,001+ computers	10.00%	$15,750.00
Smart Button Desktop App Startup/Training	Setup/Training fees Desktop app	$750 1-1,000 computers	10.00%	$675.00
		$1,500 1,001+ computers	10.00%	$1,350.00
Publish Emergency Procedures and Plans	For staff members, include emergency procedures for situations such as evacuations, lockdowns, etc. and building plans such as blueprints to allow mobile access to critical documents	$500.00	10.00%	$450.00
Maintenance Fee	Future updates and upgrades, data management, storing, archiving, and 5% of annual license	$250.00-$500.00	10.00%	$225.00 - $450.00
Custom programming	Website, mobile, database, scripting, programming	$111.00 per hour	10.00%	$100.00 per hour

Anonymous Alerts, LLC Version
Catalog/Pricing

K12 Alerts® emergency communications systems

Service Level	Cost per student	Discount	Region 13 Price
Platinum Communication*++ Emergency Communications & Routine Communications, Daily Attendance Calls, Low Lunch Calls Create email newsletters, notices, and image library included to upload and manage images *Phone (4), Emails (4) addresses, Text-to-Cell (2) numbers per student*	**$ 2.35 each** $300 install/ $300 training	**10.00%**	**$ 2.12 each** $270 install/ $270 training
Gold Communication* Emergency Communications & Routine Communications, Daily Attendance Calls Create email newsletters, notices, and image library included to upload and manage images *Phone (3), Emails (3) addresses, Text-to-Cell (2) numbers per student*	**$ 2.15 each** $250 install/ $250 training	**10.00%**	**$ 1.94 each** $225 install/ $225 training
Silver Communication* Emergency Communications & Routine Communications Create email newsletters, notices, and image library included to upload and manage images *Phone (2), Emails (2) addresses, Text-to-Cell (1) numbers per student*	**$ 1.79 each** $200 install/ $200 training	**10.00%**	**$ 1.61 each** $180 install/ $180 training
Bronze Communication Emergency Communications Only *Phone (1), Emails (1) address, Text-to-Cell (1) numbers per student*	**$ 1.49 each** $150 install/ $150 training	**10.00%**	**$ 1.34 each** $135 install/ $135 training

Additional Services	Cost	Discount	Region 13 Price
B-Notified mobile app (Parent, Community, Staff, Student customizable app) Send emergency push notifications to parent, community, staff and/or students. B-Notified is a customizable informational app that allows users to receive notifications, access information, and stay connected to the district at all times on their mobile devices. Users can access sports, calendars, board of education, student updates and more with full customization by the School District.	**$ 0.77 per student** ($550.50 minimum charge) $300 install/ $300 training	**10.00%**	**$ 0.69 per student** ($500 minimum charge) $270 install/ $270 training
Desktop PC Alerts Emergency messages can be transmitted through our custom app to PCs, Electronic Signage, and LCD Screens through RSS feeds. Alert message scrolls across the screen and speaks the message sent; custom siren plays in the background.	**$ 1.25 per device** ($550.50 minimum) $300 install/ $300 training	**10.00%**	**$ 1.13 per device** ($500 minimum) $270 install/ $270 training
Resident Portal for community sign-ups Community members and seniors without children attending school in the district can sign-up for district news, bond vote, levy and other district news and information. District can broadcast information via email.	++No Charge/included with platinum and gold packages Add $1,000 to bronze, silver	**10.00%**	++No Charge/included with platinum and gold packages Add $900 to bronze, silver
Parent My Account Portal® for self updates of communications for voice, email and text notifications. Opt-ins for groups like clubs or sports teams etc.	*No Charge/included for Platinum, Gold, Silver Add $1,000 for bronze	**10.00%**	*No Charge/included for Platinum, Gold, Silver Add $900 for bronze
Daily Attendance or Low Lunch Balance calls (Silver or Bronze Packages)	**$ .22 per student**	**10.00%**	**$ .20 per student**
Custom Programming	$ 111 per hour	**10.00%**	$ 100 per hour