Anonymous Alerts, LLC Catalog / Pricelist					
Region 13 Education Service Center RFP 2022-116 (Safety Equipment, Supplies and Services)					
Item Description	List Price	Discount for R13	Final R13 Price		
Anonymous Alerts®					
Safety and incident reporting mobile application and system.					
Students or parents in the school community can anonymously submit alerts about suspicious activity, safety threats, bullying, alcohol or drug use, depression, harassment, family issues, school shooter, campus safety concerns and self- harm issues to school administrators or counselors. Students can establish anonymous 2-way communications® with a school official about an incident. The Anonymous Alerts® mobile app is available for free to download from the Apple Store, Google Play store, and the Chrome store.					
PRICING	Company Price	Discount 10.00%	R13 Price		
School License Fee (per school)	\$ 1,250		\$ 1,125		
1 Campus for all K-12 Students	\$ 1,800		\$ 1,620		
Setup Fee (one-time fee)	\$ 500 (1 K-12 campus or 3 schools)		\$ 450 (1 K-12 campus or 3 schools)		
	Additional \$75.00 per school/building		Additional \$67.50 per school/building		
Training Fee (one-time fee)	\$ 250 (up to 3 schools/buildings)		\$ 225 (up to 3 schools/buildings)		
	Additional \$50.00 per school/building		Additional \$45.00 per school/building		
Poster Customization (per hour)	\$100		\$ 90		
Custom Programming (per hour)	\$135		\$ 121		

Item Description	List Price	Discount for R13	Final R13 Price
Smart Button®			
Smart Button® technology connects schools, triage team(s) and law enforcement in real-time during a crisis situation. The Smart Button® mobile and desktop panic button apps are made available to administrators, faculty/staff and law enforcement, which strengthens and shortens response times to a crisis in comparison to traditional 911 methods.			
PRICING	Company Price	Discount 10.00%	R13 Price
Mobile App License Fee 1-200 users 201-500 users 501-1,000 users 1,001-1,500 users 1,501-2,000 users 2,001+ users	\$ 4,000 \$ 7,500 \$12,500 \$19,000 \$30,000 \$15 / user		\$ 3,600 \$ 6,750 \$11,250 \$17,100 \$27,000 \$13.50 / user
<u>Mobile App Setup/Training Fee</u> 1-200 users 201-500 users 501-1,000 users 1,001-1,500 users 1,501+ users	\$ 1,000 \$ 2,000 \$ 3,000 \$ 4,000 \$ 5,000		\$ 900 \$1,800 \$2,700 \$3,600 \$4,500
Desktop App License Fee 1-200 computers 201-500 computers 501-1,000 computers 1,001-1,500 computers 1,501-2,000 computers 2,001+ computers	\$ 4,000 \$ 7,500 \$12,500 \$19,000 \$30,000 \$15 / user		\$ 3,600 \$ 6,750 \$11,250 \$17,100 \$27,000 \$13.50 / user
Desktop App Setup/Training Fee 1-1,000 computers 1,001+ computers	\$ 2,500 \$ 4,500		\$ 2,250 \$ 4,050
Publish Procedures and Plans (one-time fee)	\$ 1,000		\$ 900
Maintenance Fee	\$ 1,000		\$ 900
Custom Programming Fee (per hour)	\$ 150		\$ 135

Item Description	List Price	Discount for R13	Final R13 Price
K12 Alerts® and Campus Alerts®			
The premiere emergency messaging platforms for K-12 schools, colleges, municipalities, corporations, and other organizations that enables administrators to send real-time emergency messaging (via voice, email, and text message) to parents, students, faculty/staff, and community members. Send messages from the Web or Mobile App.			
PRICING	Company Price	Discount 10.00%	R13 Price
Platinum Communication*++ Emergency Communications & Routine Communications, Daily Attendance, Low Lunch Calls	\$ 2.55 per student \$300.00 install \$300.00 training		\$ 2.29 per student \$270.00 install \$270.00 training
Phone (4), Emails (4) addresses, Text-to-Cell (2) numbers per student			
Gold Communications* Emergency Communications & Routine Communications, Daily Attendance Calls	\$ 2.35 per student \$250.00 install \$250.00 training		\$ 2.12 per student \$225.00 install \$225.00 training
Phone (3), Emails (3) addresses, Text-to-Cell (2) numbers per student			
Silver Communications* Emergency Communications & Routine Communications	\$ 1.99 per student \$200.00 install \$200.00 training		\$ 1.79 per student \$180.00 install \$180.00 training
Phone (2), Emails (2) addresses, Text-to-Cell (1) numbers per student			
Bronze Communications Emergency Communications Only Phone (1), Emails (1) address, Text- to-Cell (1) numbers per student	\$ 1.69 per student \$150.00 install \$150.00 training		\$ 1.52 per student \$135.00 install \$135.00 training
Custom Programming	\$ 111 per hour		\$ 100 per hour

Item Description	List Price	Discount for R13	Final R13 Price
Additional Features for K12 Alerts® and Campus Alerts®			
PRICING	Company Price	Discount 10.00%	R13 Price
 B-Notified Mobile App Parent, Community, Staff, Student customizable app Push notifications to Parent, Community, Staff Customizable Access school info Sports Calendars Board of education Student updates 	\$ 1 per student (\$1,250 minimum) \$500 install \$400 training		\$ 0.90 per student (\$ 1,125 minimum) \$450 install \$360 training
Desktop PC Alerts Emergency messages can be transmitted through our custom app to PCs, Electronic Signage, and LCD Screens through RSS feeds. Alert message scrolls across the screen and speaks the message sent; custom siren plays in the background.	\$ 2.50 per device (\$ 1,000 minimum) \$500 install \$400 training		\$ 2.25 per device (\$ 900 minimum) \$450 install \$360 training
Resident Sign-Up Portal Community members and seniors without children attending school in the district can sign-up for district news, bond vote, levy and other district news and information. District can broadcast information via email.	++No Charge Included with platinum and gold packages Add \$1,000 to bronze, silver		++No Charge Included with platinum and gold packages Add \$900 to bronze, silver
Parent Account Portal Parents can Self update contact information for voice, email and text notifications. Opt-ins for groups like clubs or sports teams etc.	*No Charge Included for Platinum, Gold, Silver Add \$1,000 for bronze		*No Charge Included for Platinum, Gold, Silver Add \$900 for bronze
Daily Attendance or Low Lunch Balance Phone Calls	\$.25 per student		\$.22 per student