



ESC Region 13
PRINCIPAL CERTIFICATION
Network

Introductions



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What Kind of Leaders are Needed in Schools Today?

- **Collaborative**
- **Data-savvy**
- **Reflective**
- **Instructional leaders**
- **Focused on increasing student achievement of all students**



What is PCN?

- **A principal preparation and certification program that provides teacher leaders who hold a master's degree with an alternative to the traditional university route to certification**
- **A cohort model based on best practices for networking and sustainability in the principalship**



Target Outcomes

- **Improve student outcomes through specialized leadership development training and professional development for future administrators**
- **Provide a rigorous and relevant learning experience through a non-traditional program that acknowledges and works alongside practicing educational leaders**



Target Outcomes

- **Equip PCN cohort members with the knowledge and practice foundation to successfully master the Texas 268 and 268 assessments, and gain a position in current practice**
- **Create a collaborative network of school leaders that work together as a referral source and peer learning organization**



What is “Alternative Certification”?

- **A *certification program* that utilizes an *alternative route* from the more traditional university-based experience to achieve certification.**
- **Typically alternative certification....**
 - **Includes preparation before obtaining a position**
 - **Is a field based preparation model**
- **As a participant, you earn a *standard certificate*, not an alternative certificate.**



PCN is Not:

- **A shortcut to certification**
- **Less rigorous than a traditional school principal preparation program**



Successful Learner Characteristics

- **Professionalism**
- **Self-discipline**
- **Reflective**
- **Continuous improvement mindset**
- **Willing to engage in active dialogue**
- **Time management**
- **Technical proficiency**
- **Willingness to learn and ask for help**
- **Willingness to participate in a cohort**



Why Choose Region 13 PCN?

- **Excellent reputation with TEA and school districts**
- **Cohort model**
- **R13 networking opportunities**
- **Cutting edge and innovative professional development and training**
- **Consistent hands-on application of best practices and instructional leadership skills**
- **Online Learning Model**
- **Classes taught by experienced principals/district administrators and personnel**
- **School year program schedule honors family personal break time for working professionals**



Why Choose Region 13 PCN?

- **Competitive tuition**
- **High-level pre-practicum training opportunities**
- **Region 13 ESC hosted conference and training access**
- **Opportunity to connect in Principal to Principal and Curriculum Council**
- **268 and 368 ongoing support**
- **Ongoing coaching in the field from a PCN Field Supervisor**
- **Strong support system before and during your internship**

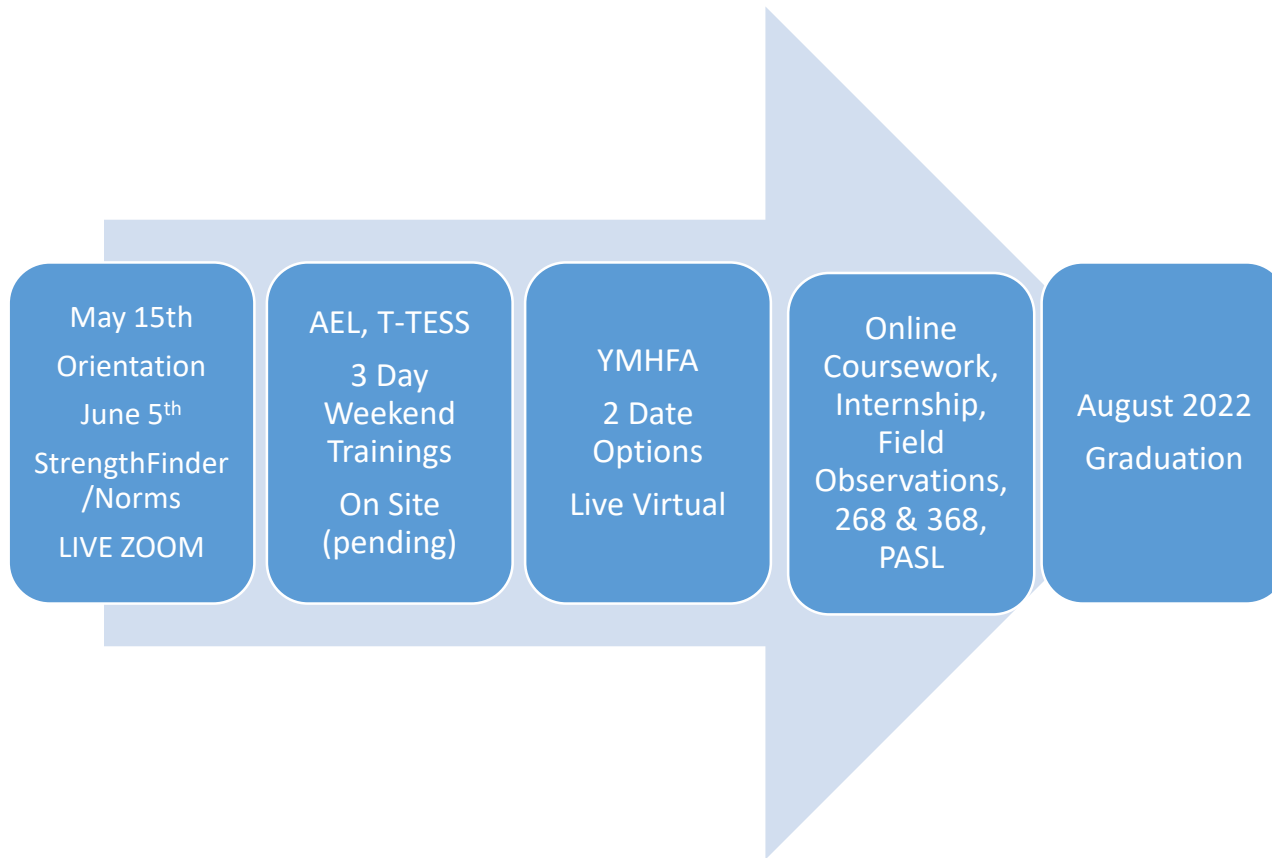


Program Design

- **Aligned with Texas state assessments**
- **Cohort model**
- **Online design**
- **Pre-practicum/internship high-level training**
- **Rigorous and relevant curriculum**
- **Designed for campus-based positions**
- **Authentic experiences**



Program Design





Core Curriculum Canvas Courses

Ethics, Equity, and Diversity (5 weeks)

Communication (4 weeks)

Leading Through School Culture (6 weeks)

Curriculum Leadership (8 weeks)

Instructional Leadership (14 weeks)

Human Capital Leadership (6 weeks)

Leading Groups, Change, and Decision-Making (6 weeks)

Budget and Resource Management (4 weeks)

Leading School Safety and Operations (4 weeks)



Key Resources

Aguilar, Elena. ***The Art of Coaching Teams: Building Resilient Communities the Transform Schools.***

Bambrick-Santoyo, Paul. ***Driven by Data 2.0: A Practical Guide to Improve Instruction.***

Bambrick-Santoyo, Paul. ***Get Better Faster: A 90-Day Plan for Coaching New Teachers.***

Bambrick-Santoyo, Paul & Lemov, Doug. ***Leverage Leadership 2.0: A Practical Guide to Building Exceptional Schools.***

Kemerer, Frank R and John A Crain. ***Texas Documentation Handbook Appraisal, Non- Renewal, Termination.*** 6th ed.

Lemov, Doug & Atkins, Norman. ***Teach Like a Champion 2.0: 62 Techniques That Put Students on the Path to College.***

Patterson, Kerry, et al. ***Crucial Conversations: Tools for Talking When the Stakes are High.***

Rath, Tom, and Barry Conchie. ***Strengths Based Leadership: Great Leaders, Teams, and Why People Follow.***

Schmoker, Michael J. ***Focus: Elevating the Essentials to Radically Improve Student Learning.***

Sorenson, Richard D., and Lloyd M Goldsmith. ***The Principal's Guide to School Budgeting.***

Walsh, Jim, et al. ***The Educator's Guide to Texas School Law.***

Allan A. Glatthorn & Jerry M. Jallall. ***The Principal As Curriculum Leader: Shaping What is Taught and Tested.***

Hammond, Z. ***Culturally Responsive Teaching and the Brain: Promoting Authentic Engagement and Rigor Among Culturally and Linguistically Diverse Students.***



Program Alignment to TExES 268 & 368 (PASL)

- **Principal as Instructional Leader certificate**
- **Focus on the important instructional role that principals fulfill in Texas schools today and in the future**
- **Increased emphasis placed on instructional coaching and providing evidence-based feedback to teachers, supporting staff in the effective use of instructional data to inform instructional practice and develop intervention plans, continuous improvement, change management, and the importance of culture and diversity in schools**
- **Aligned program support**

268:

<https://www.ets.org/ppa/test-takers/school-leaders/about>

368:

<http://www.tx.nesinc.com/Home.aspx>



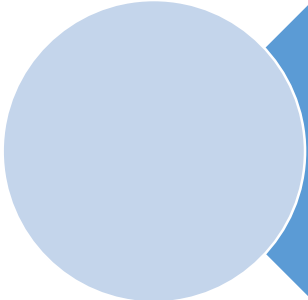
Screening and Selection

DEADLINE: April 2nd

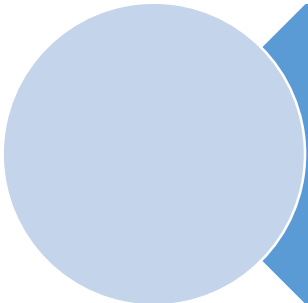
- **Application Process**
 - **Online Application & \$100 application fee**
 - **Submit supplemental documentation**
 - **Official Transcripts-Master's degree with a 3.0 minimum GPA**
 - **Valid Texas Teaching Certificate**
 - **Most recent educator evaluation**
 - **Service record (min. of 2 years teaching experience)**
 - **3 R13 Recommendation forms, incl. current supervisor**
 - **Resume showing three years leadership experience**
- **Scored Interview via Live Zoom**
- **Admission Status and Next Steps via Email**



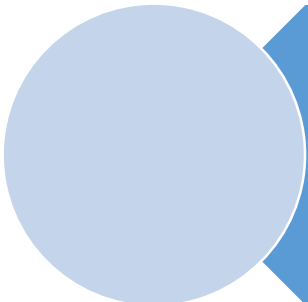
PCN Program Costs



\$100 Application Fee



\$300 Registration Fee
(waived for R13 certification program
alumni)



\$6000 Program Cost



Additional Intern Costs

- **\$350 (approximately) Course textbooks**
- **State Exam Fees:**
 - \$210 for TExES 268
 - \$350 for 368 (PASL)
- **\$78 Standard Certification Fee**

These costs are the responsibility of the intern and are *not included in the Program Costs*. These costs are *approximations*. *All fees are subject to change without notice.*



Financial Assistance



Alumni Registration Fee Waiver Perk



Alumni 13 Scholarship (April 2nd)



Early Bird 13 Scholarship (March 19th)



Financial Assistance



Your personal bank



A+ FCU Higher Education Loan: A+ Federal Credit Union

Ways to apply:

Telephone: 800-252-8148 or 512-302-6800

Any branch location

Maximum amounts: Up to \$10,000

Terms: Up to 120 months

<https://aplusfcu.org/educators/>



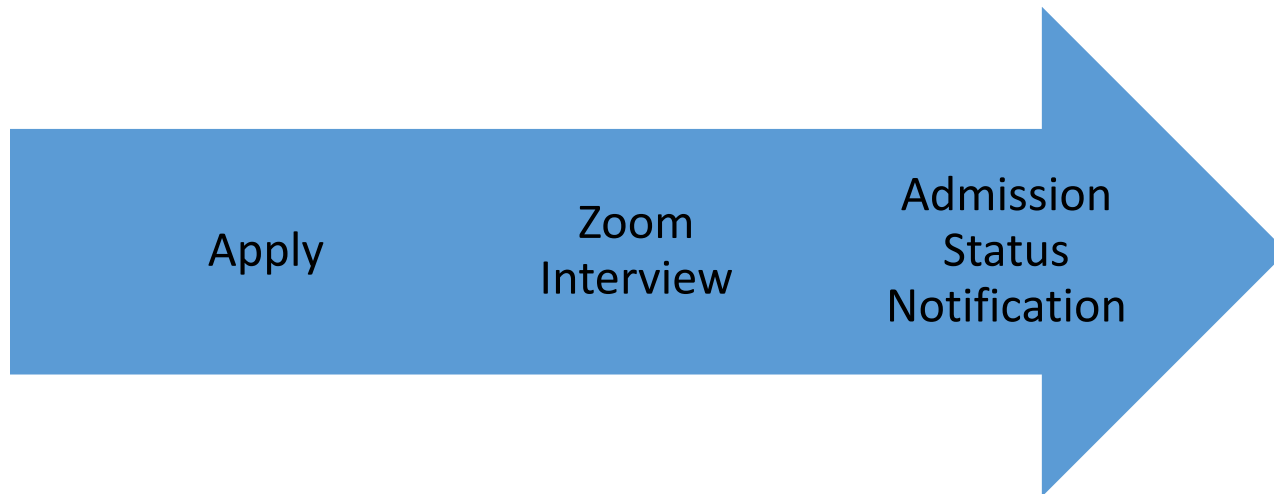
College Access Loan Program:

<http://www.hhloans.com/>



Application and Selection Timeline

DEADLINE: April 2nd



<https://esc13.net/services/principal-certification-network>



Important Dates

May 15, 2021

- Live Zoom Orientation

June 5, 2021

- Live Zoom PCN 31 StrengthFinder/Agreements Session

May 15, 2021-August 27, 2022

- Program Scope

Supplemental Training Dates
(Friday's require time off
request)

- YMHFA: 11/12/2021 OR 4/29/2022
- AEL: 6/25-6/27/2021
- T-TESS 7/30-8/1/2021

April 23, 2022

May 14, 2022

- Live 268 Prep Workshop
- (268) Practice Exam



Questions?

We're here to help!

leadership@esc13.txed.net

(512) 919-5154



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Thank You!