Product/Services Detail

We are offering two solutions in response to this RFP:

Anonymous Reporting System (ARS)

- STOPit Student Reporting Apps – 3-ways to report:
  - Mobile app
  - Web app
  - Telephone hotline

- 24/7/365 emergency monitoring through our Crisis Center
- Emergency escalations to law enforcement or district-designated emergency responders
- 2-Way anonymous chat (admin, law enforcement, and reporter) using STOPit Messenger
- Crisis Text Line integration providing students with 24/7/365 access to a crisis counselor
- 24/7/365 customer service for any technical support needs
- STOPit Analytics – Data and analytics to show usage, value, and outcomes, using our BI portal
- Dedicated Partner Management team for Region 16 (with senior management oversite)
- Dedicated Customer Experience Manager (CXM) with White-Glove onboarding for all districts
- Gov't Affairs team support to assess and execute (if needed) Federal grant related activities

STOPit Anonymous Reporting System (ARS) – STOPit's ARS allows students to report safety, misconduct, or personal crisis concerns to help others or themselves through a simple to use mobile app, website (including iPad and Chromebook installations), or telephone hotline. Administrators receive immediate notification of all reports and assigned team members can utilize STOPit's Incident Management System (STOPit Admin) to gather more information (using 2-Way Messenger), assign, escalate and perform other tasks leading to resolution. All reports are reviewed immediately for urgency by STOPit's 24/7/365 Incident Response Center. Emergencies and imminent threats are routed immediately to pre-defined district emergency contacts OR 911 / First – Responders for immediate local response.

911 Direct Panic Alert System

- Simple, smart, and accessible "panic button." Panic button should be accessible from any IOS, Android, Mac, or Windows device.

- 30-second countdown that can be canceled or skipped, location and / or emergency reporting destination are changeable during countdown

- "Smart" button that captures real-time location, user information, and event information (time).

- Defaults reporting to organization's internal responders based on user's current location whether inside or outside of a pre-defined geofence (protected area).

- Call 911 on campus while simultaneously alerting internal responders / campus security at your organization of your 911 call, both when it starts and ends.

- Call 911 on or off campus while simultaneously notify friends or family that you are calling 911 and your exact location.

- Record all e911 calls made on campus.

- Automated text-to-911 functionality in supported areas.

- Can access panic button on both IOS and Android smartphones without unlocking the device.

- Wearable device access to panic button using Apple Watch app, Android Gear app, or Flic Buttons.

- API access to panic button for automated reporting and categorization.

- Ability to categorize emergency after reporting using organizational defined categories with designated routing rules and emergency plans for automatic distribution and access.

- Notify responders via five channels: automated and customizable phone calls, text messages, emails, mobile push notifications, and desktop alerts.

Value Description (Pricing)

Anonymous Reporting System (ARS)

Our pricing structure for ARS is fixed for both sub 500 and 500 – 1000 student districts to provide clarity in annual fees for smaller districts. Thereafter, pricing is based on annual price per district ADA (average daily attendance) and this pricing declines with district size to give respect to training scale.

We note that this pricing incorporates our full-service ARS platform described above, fully monitored with full vetting from our Crisis Center, integration with Crisis Text line for all students, and an SEL curriculum package. This pricing and service configuration is identical to those offered to Regions 12 and 15 on existing Federal Funding projects and we extent this to Region 13 for consistency in Texas whether or not Federal Funding is used. Although we recommend this full-service approach, we also note that lesser service configurations are available for lower pricing if needed.

We also note that, notwithstanding our "per student" pricing model, our platform is fully available to all parents and staff (the entire school community) on an unlimited user and administrator license basis (we do not provision licenses and recommend a broad community approach). Our pricing includes all features and benefits described within this RFP reply as well as our White-Glove service level for onboarding, training, and sustainability. There are no set-up fees for Region 13 and its members.

We firmly believe STOPit Solutions is the best value for Region 13 ESC and its members.

Minimum Student Count	Maximum Student Count	District Pricing	Notes
0	499	$ 3,325.00	Per District Minimum Investment
500	999	$ 4,490.00	Per District Minimum Investment
1,000	1,499	$ 4.49	Per Student ADA Min. Investment
1,500	1,999	$ 4.08	
2,000	2,999	$ 3.78	
3,000	3,999	$ 3.58	
4,000	4,999	$ 3.45	
5,000	5,999	$ 3.33	
6,000	7,499	$ 3.23	
7,500	8,999	$ 3.15	
9,000	9,999	$ 3.08	
10,000	11,999	$ 2.94	
12,000	14,999	$ 2.80	
15,000	19,999	$ 2.64	
20,000	34,999	$ 2.44	
35,000	49,999	$ 2.34	
50,000	99,999	$ 2.20	

911 Direct Panic Alert

Our pricing structure for our 911 Direct Panic Alert product aligns best when presented on a per building basis, as state level funding for Texas for this solution is also allocated on a per building basis. Similar to ARS as described above, this pricing service configuration is identical to those offered to Regions 12 and 15 on existing Federal Funding projects and we extent this to Region 13 for consistency in Texas whether or not Federal Funding is used.

Minimum (Buildings in District)	Maximum (Buildings in District)	911-Direct Panic Alert System Pricing (Annual, Per Building)
1	9	$ 1,850.00
10	19	$ 1,750.00
20	+	$ 1,650.00

Deter Behavior, Mitigate Risk, Prevent Violence, and Save Lives!

STOPit's Anonymous Reporting System teaches students, parents, and staff how to recognize and report the signs of at-risk behaviors to admins. Admins are then able to assess, manage and resolve incidents.

- Anonymously report safety, misconduct, or other concerns to help others or themselves
- 24/7/365 Incident Response Center monitors, manages and immediately escalates life threatening concerns and incidents
- Crisis Text Line™ integrated into the mobile app provides immediate access to 27,000+ trained mental health counselors
- Assigned team members and local law enforcement can gather information in real-time with 2-Way Messenger
- Receive standard and customized reporting outputs according to your specific needs

The Facts

85% of student incidents are witness by their peers

70% of people who commit suicide give advance warning signs

20%–30% Only 20-30% are reporting incidents to adults

Incident Response Center

STOPit's IRC is a 24/7/365 Operation:

- **Emergency Monitoring**: Escalate emergencies to your contacts or first responders
- **Highlight Concerning Incidents**: Flag non-emergency, yet concerning reports
- **"Always On:"** Emergencies are rarely convenient; Step by step routing to your emergency contacts at all times

Connect with a Crisis Counselor

CRISIS TEXT LINE |

Connect with a crisis counselor 24/7, with support at your fingertips via text or Facebook messenger.

- **Available though the STOPit app** from anywhere in the United States at anytime
- **A live trained crisis counselor** receives the text and responds, all from our secure online platform
- **Counselors are trained** to help move individuals from a hot to a cool place

Our Experience, Impact, and Results

STOPit safety and wellness solutions impact and results highlight why thousands of customers trust us to safeguard their students (**7,200 schools - 3.5M students**).

- **200,000+** Incidents Managed
- **5,000,000+** Use Our Programs
- **15,000+** Life-Threatening Interventions
- **7,500+** Suicide, Self-Harm, Violence/Threat Interventions
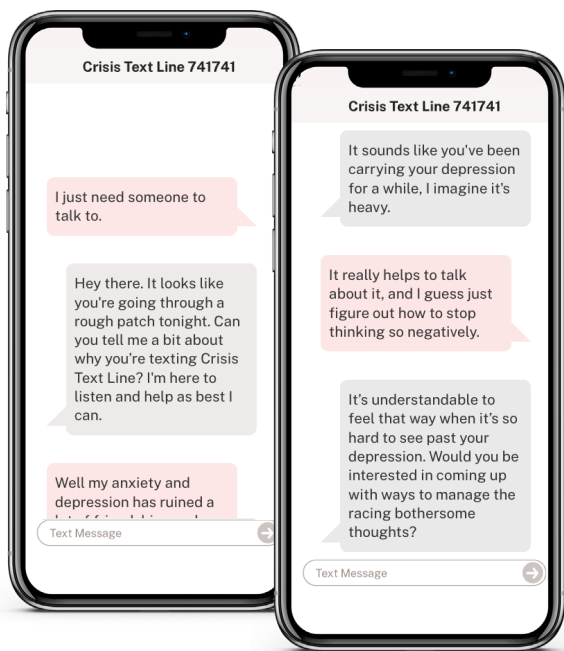
Connect with a Crisis Counselor 24/7

Integrated within the STOPit mobile app, Crisis Text Line™ provides immediate access to 27,000+ trained mental health counselors.

## How it works?

CRISIS TEXT LINE |

Crisis Text Line™ is available through the STOPit app from anywhere in the United States, anytime. A live, trained Crisis Counselor receives the text and responds, all from our secure online platform. The Crisis Counselor is trained to help you move from a hot to a cool place.

Crisis Text Line 741741

I just need someone to talk to.

Hey there. It looks like you're going through a rough patch tonight. Can you tell me a bit about why you're texting Crisis Text Line? I'm here to listen and help as best I can.

Well my anxiety and depression has ruined a

Text Message

Crisis Text Line 741741

It sounds like you've been carrying your depression for a while, I imagine it's heavy.

It really helps to talk about it, and I guess just figure out how to stop thinking so negatively.

It's understandable to feel that way when it's so hard to see past your depression. Would you be interested in coming up with ways to manage the racing bothersome thoughts?

Text Message

A Typical Intervention

1. You initiate a conversation with Crisis Text Line Counselors via STOPit App

2. We encourage you to share

3. We work with you to help you understand your feelings

4. Conversations usually end with you in a better place

5. Other times we may just keep listening OR refer you to others who can provide immediate help

24/7 Crisis Support at your fingertips from Crisis Text Line through the STOPit App

STOPit SOLUTIONS™
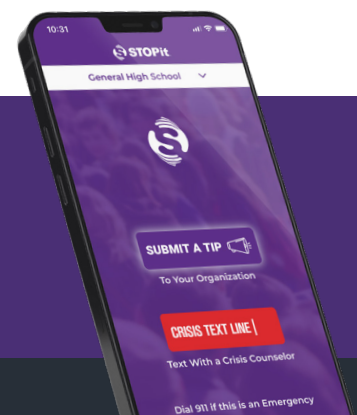
STOPit's Incident Response Center (IRC)

STOPit's Anonymous Reporting System includes a 24/7/365 Incident Response Center (IRC) with certified agents who monitor and notify account officials and 911 emergency services (as needed) of any life-threatening situations. Agents will alert assigned officials via phone call and email.

What training and qualifications do STOPit IRC Agents have?

STOPit's IRC Agents receive and commit to ongoing, mandatory trainings in areas of psychological first-aid and mental health including suicide and depression, de-escalation, crisis management, and agent self-care.

School Suicide Prevention
American Associaion of Suicidology (AAS)

Teaches best and evidence based suicide prevention practices and postvention principles, including how to assess a youth at risk.

Psychological First Aid
Johns Hopkins University

JOHNS HOPKINS UNIVERSITY

Agents provide psychological first aid to tipsters in an emergency by employing the RAPID model prescribed by JHU.

Young Mental Health First Aid
Mental Health First Aid

USA
MENTAL HEALTH FIRST AID

"It really gives the skills you need to identify and ultimately help someone in need."
- First Lady Michelle Obama, MHFA Trained

---

RELIAS LEARNING

- Crisis Management
- Crisis Management Across Health & Human Services
- Addressing Suicide in Adolescents and Transition Age Youth
- Best Practices in Suicide Screening and Assessment
- In Session: Practicing Clinical Skills to Prevent Suicide
- Uncovering Depression
- Managing Reactions when Working with Suicidal Clients: A Guide for Clinicians
- Employee Wellness: Self-Care for Frontline Professionals

Ready to learn more or get started?

For more information, don't hesitate to contact your STOPit Solutions Advisor or your Customer Experience Manager, or email support@stopitsolutions.com.
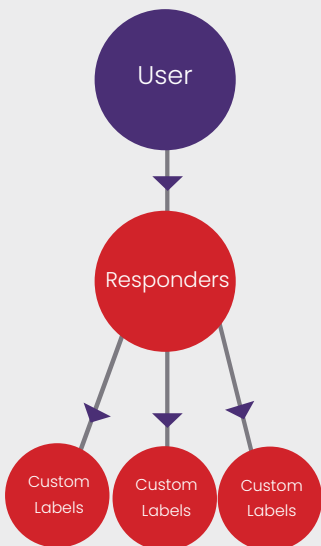
Powerful & Practical Emergency Response

...because no two events are the same.
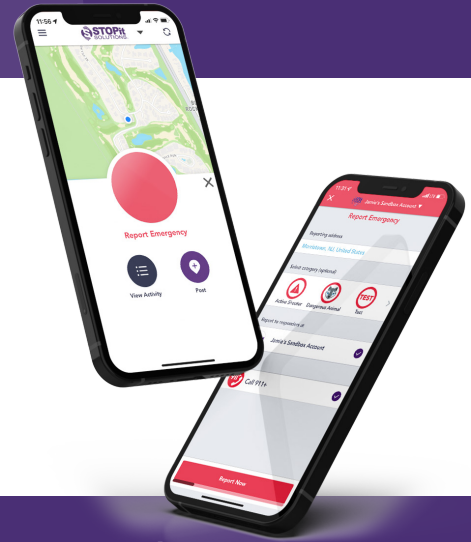
The Future of Safety Communications and Emergency Management

What is it?

• **All-in-one reporting**, mass communication, emergency management, and incident resolution system

• Instant alert system for **Staff and Admins** that notifies District Team and your nearest 911 center, if needed

• Enabling faster response times and enhanced communication to **improve outcomes**

EMERGENCY REPORTING

911 CALLING

REVIEW AND REPORTING

TWO-WAY CHAT

RESOLUTION NOTIFICATION

RESPONDER MANAGEMENT

FACILITIES MANAGEMENT

PLAN DISTRIBUTION

CROWDSOURCED CONTENT

MASS NOTIFICATIONS

Communication Flow

• A **User** (Anyone with access to system) reports emergency to organization's internal responders.

• **Internal Responders / Dynamic Responders*** receive emergency and decide to notify another group or all groups within organization. Dynamic Responders are assigned to specific emergency types.

• ***Other User Labels** by district can also be included in the communication and management of the emergency by an Internal / Dynamic Responder.

User

Responders

Custom Labels

Custom Labels

Custom Labels

STOPit SOLUTIONS™

911-Direct Panic Alert System™

How it Works?

- **Request Help** - Open the app and press the red button. Select a category of incident (fire, medical, active assailant), confirm address, hit Report Now

- **Informs Staff & 911** - Emergency is instantly sent to internal/dynamic responders informing them of the situation. A 911 call (leveraging unique 911+ service) can also be initiated, routed to the correct call center with accurate location for the emergency. (911 call may also occur later in the emergency).

- **Communicate Actions** - Delivers instant pre-loaded response plan actions to take (lockdown, take cover, CPR steps) and/or for mass notifications and mass actions as necessary.

- **Real-Time Collaborate** - Team communication feature allows for private, real-timeexchange of information, gathering of video or other needs, identification, and prioritization of needs based on the situation at hand.

- **Reunification Process** - Ensure all responders, staff, and students are accounted for. Location of responders within geo fence also tracked.
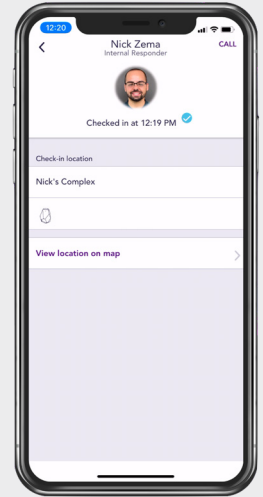
911+ Features
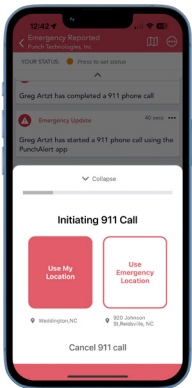
- Place a E911 call using the convenience of our Mobile App.

- Ensures accurate routing to your nearest 911 Center. *Traditional Calls Incorrect Approx. 12% Time.*

- Automatically provide valuable emergency details to first responders including name, callback number, address, emergency type, and pinpoint geo location for first responders.

Non-Emergency Alert Features

- **Instantly Share**: Send information that keeps your community connected in real time

- **Include Attachments:** Send photos, documents, video and audio recordings

- **Choose The Audience:** Communicate with your entire community or specific groups

- **Get Responses:** Ask recipients to answer yes or no question or leave a comment
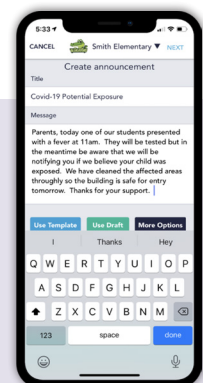
Simple, Fast, & Powerful Emergency Management with STOPit's 911-Direct Panic Alert

Contact us today to learn more!

Innovating to Address the most Critical Customer Needs
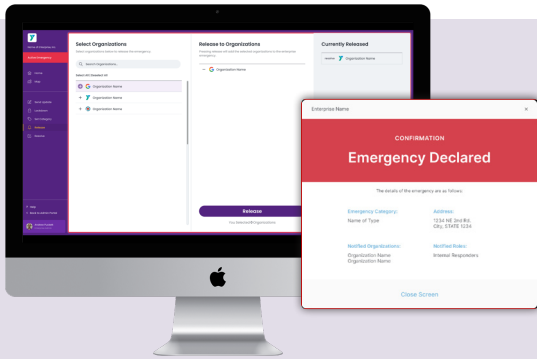
Enterprise Emergencies

Our Panic Alert Solution offers a comprehensive management system to address urgent situations that extend beyond individual classrooms or buildings, enabling a coordinated response across your entire district.

911+ Concierge

Our Crisis Center will monitor emergency situations in real-time and engage 911 when needed, providing invaluable support and guidance to ensure a prompt and effective response.
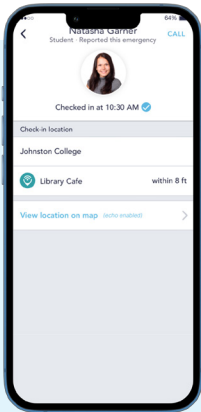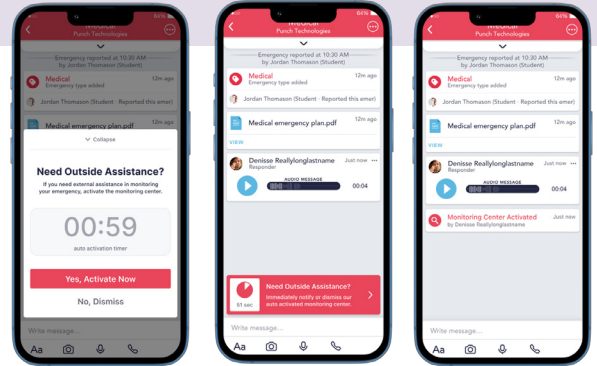
Echo for Indoor Location

We have implemented cutting-edge technology that allows for precise indoor location tracking, ensuring swift and accurate response in emergency scenarios.

Neighbor Notifications

Through email and SMS alerts, neighboring schools and relevant stakeholders will be notified of ongoing emergencies, fostering collaboration and support within the community.

An alert capable of being triggered manually by campus staff

STOPit's 911-Direct Panic Alert System empowers all faculty and staff to report an emergency simultaneously to designated responders and 911 at the press of a button. Additionally, staff or responders can designate a category (fire, active shooter, etc.) that will prompt an action plan including automated updates, instructions, lockdown, evacuation, etc.

An alert is triggered automatically in the event a district employee calls 911 from any location with the school system

Whenever campus staff calls 911 from STOPit's 911-Direct Panic Alert System, it will simultaneously notify onsite responders of the incident detailing in real-time when the user starts and ends the call. (Assuming the user making that call is on campus / within a geofenced area). Additionally, the platform can be integrated with most phone systems (Shoretel, Ringcentral, etc.) to monitor for 911 calls outside of the mobile app to automate emergency awareness and meet Ray Baum's Act requirements. Precise location of the caller is always delivered to both 911 dispatch and organizational responders.

With any alert generated, the location of where the alert originated is included

By default, the application will always use real-time location as determined by GPS triangulation. The user's location will continue to be tracked throughout the emergency along with other users that check-in during the emergency if they are on campus (for their personal privacy when off-site). The individual reporting the emergency can choose to manually override and choose a different location for the emergency (preset locations or search / drop pin) if necessary to indicate to 911 operators and organizational responders that the incident is taking place at a location other than the user's location. STOPit's 911-Direct Panic Alert System also offers a unique Echo feature that can pinpoint a user's location within a building using WIFI triangulation and 3D mapping.

The alert is capable of not only connecting with 911, but also designated school administrators that can then choose if necessary to release the incident as a mass notification to all or a subset of school staff

STOPit's 911-Direct Panic Alert System is highly configurable and can be used for incidents of all levels of severity. For some incidents such as an Active Shooter, a campus staff member can simultaneously notify 911 and internal administrators of the incident, details, and location and within seconds administrators (internal responders) can validate the incident and release it to all staff so that mass 2-way communication is enabled until the incident is successfully resolved. Likewise, an incident can be reported only to internal responders without notifying 911, and the incident can be handled within a small group and resolved without every needing to mass notify other staff and faculty.

For any exterior doors that feature electronic locking mechanisms that allow for remote locking, the alert system can trigger a lockdown during an incident

STOPit's 911-Direct Panic Alert System has a simple lockdown toggle (on or off) that internal responders can activate during an emergency that can simultaneously mass notify all staff of the Lockdown message, along with a Lockdown Plan, and a trigger to automate the lockdown. This trigger can be configured using preset tools (CAP alert endpoint, API, automated call) or via a custom integration as necessary. The STOPit team will work to identify the appropriate plan based on the access control and locking system in place on campus.